



Company Profile

Trendy Choice Limited.

122/123, Darussalam (2nd Floor), Mirpur Road, Dhaka -1216.

Email: trendychoice75@gmail.com

Web: www.trendychoiceltd.com

Vision:

Vision



Become the most preferred Knit & Woven Garment manufacturer for global clothing companies with the philosophy of corporate sustainability.

Mission:

Mission



We are always on the same platform even in the time ahead with customer's demand and catering our product as well as service at a level that optimizes satisfaction. At the same time all our efforts always aim to act in such a manner that ensure to safeguard the planet to be more habitable for the upcoming generation.

Commitment:

Quality



We value our commitments for on-time delivery, quality, and sustainability.

Efficiency:



We set high-efficiency standards in order to excel our core functions.

About Us:



We started as a garment manufacturing factory in Darussalam, the industrial part of Dhaka in 2019. Trendy Choice Limited has been engaged in manufacturing & exporting apparel since. Though relatively small compared to the contemporary manufacturers in Bangladesh. we have a compliant factory, a highly skilled workforce, a flexible production platform and experienced staffs.

Directors:



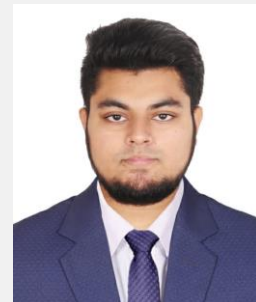
**Chairman
Mrs. Sobita Begum**



**Managing Director
Md. Shawkat Ali**

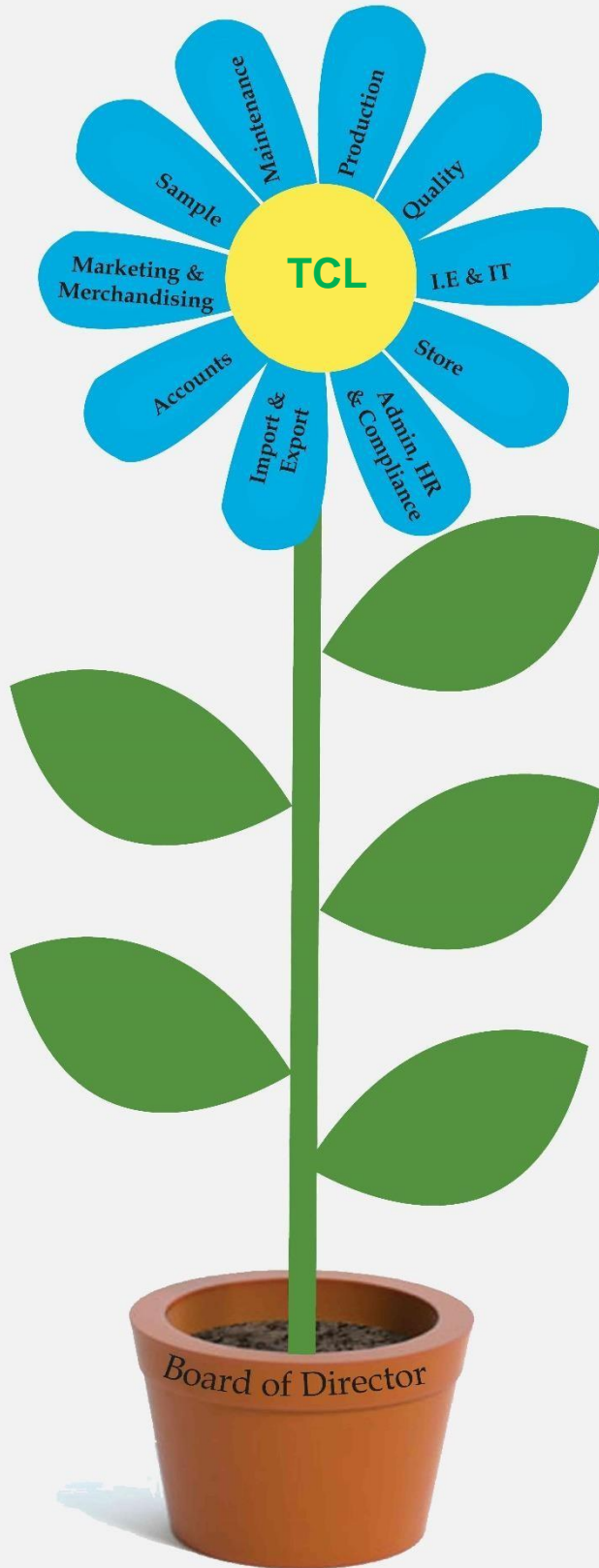


**Director
Umme Lamia Islam Asha**



**Director
Rokibul Hasan Shifat**

Milestone:





Manufacturing:

Our dedicated teams ensure high quality and crafts man ship standard remains consistent whether order quantity is 1,000 or 100,000 pieces.



MOQ:

Minimum order quantity is 5,000 pieces per color per style. A large order Quantity allows higher efficiency at a reduced manufacturing cost.



Lead Time:

- 90 days from fabric approval (imported fabric by sea shipment)
- 120 days from fabric/ print design or color selection (imported fabric by Sea shipment).



Process & Quality:

A strict regime of internal audits, critical process check, 3rd party testing on fabric / accessories / garments and Pre-Final Inspection @ AQL 2.5 are done prior to shipment.



Product:

We manufacture value added and fashion products: Ladies T-Shirt, Polo, Jacket, tops, dress, skirt, night wear, girl's dress etc. and men's casual T-Shirt, Polo, Shirts, Jacket, Hoodie, Shorts, Swimming Shorts, Denim pants, Joggers, Chino pants, boxer etc.



Design & Development:

We can assist customer creating fits and design for garments. We offer choices of fabrication, wide range of accessories and different packaging method: flat pack, boxed pack, hanging garments, etc.



ERP (Enterprise Resource Planning):

Our core functions are based on Enterprise Resource Planning (ERP). We strive continuously to reduce wastage of materials and increase production efficiency.



HR Policy:







We follow a strict Code of Conduct (COC) imbedded in our corporate HR policy—a guide line to follow our company's rules and regulations and value every individual, including our employees and customers.



Electronic Payment System:

Our electronic payment system for salary and bill payments has reduced cost, eased payment method, heightened security and reduced financial risk.

Statistics: 

<p>400+ Number of Employee</p>	
	<p>96% On-Time Delivery</p>
<p>0.0% Recheck/Rework</p>	
	<p>200,000 Production Capacity/Month</p>
<p>\$8,20,000 Sales in 2021</p>	
	<p>5,45,495 Exported Quantity in 2021</p>

Performance: 

On-Time Delivery		
Year	Production in Pieces	Percentage
2019	1,828,005	100%
2020	1,245,495	94%
2021	1,345,495	96%



Recheck/Rework		
Year	Production in Pieces	Recheck Percentage
2019	1,200,000	1.20%
2020	1,400,000	1.70%
2021	1,410,000	1.71%

AQL @2.5%

Export in Value		
Year	Value in USD	Growth
2019	8,887,295	16.42%
2020	8,698,092	16.29%
2021	1,400,000	16.35%



Contact Person:



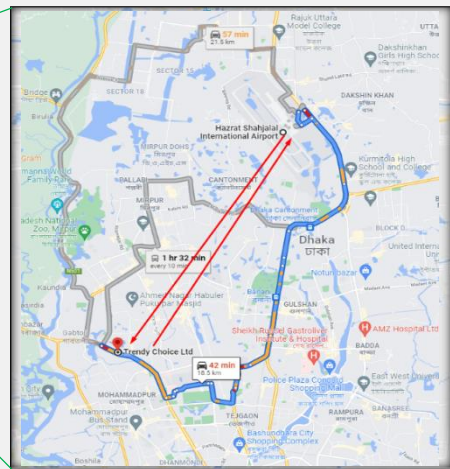
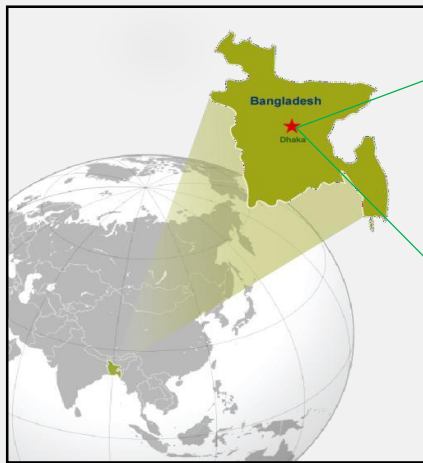
Md. Shawkat Ali
Managing Director
 WhatsApp: (+88) 01714 578 675
 E-Mail: shawkat_ali1032@yahoo.com

Rokibul Hasan Shifat
Director
 WhatsApp: (+88) 01935 547 863
 E-Mail: rhshifat.tcl@gmail.com

Address:

Trendy Choice Limited
 122/ 123, Darussalam, Mirpur Road
 Mirpur-1, Dhaka-1216.
 Email: trendychoice75@gmail.com
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Location:




Located in the heart of Darussalam, Kallyanpur of Dhaka.

Airport to Trendy Choice Limited factory 8.5 KM.

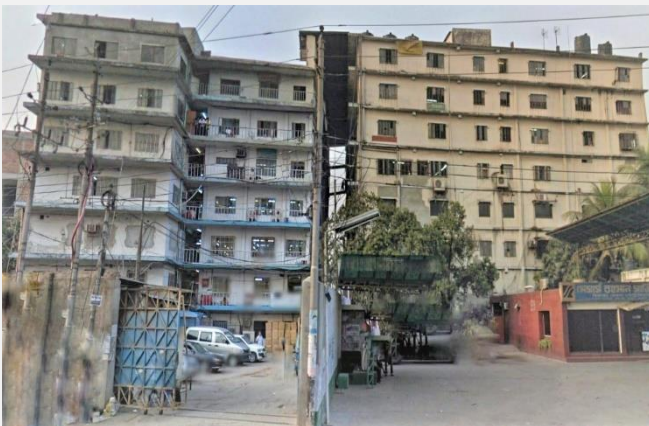
Important Establishments:

1.	Fire Station		0.20 km	2 Minutes
2.	Hospital		0.20 km	2 Minutes
3.	Police Station		0.50 km	5 Minutes
4.	Railway Station		6.00 km	20 Minutes
5.	Bus Stand		0.25 km	2 Minutes

Our Factory Building: 

- 1. Building Type : 8 storied structures designed & built as industrial building.
- 2. Premises : Rented
- 3. Total Floor Area : 12,500 sq. ft.
- 4. Number of Floor : 1 (One).

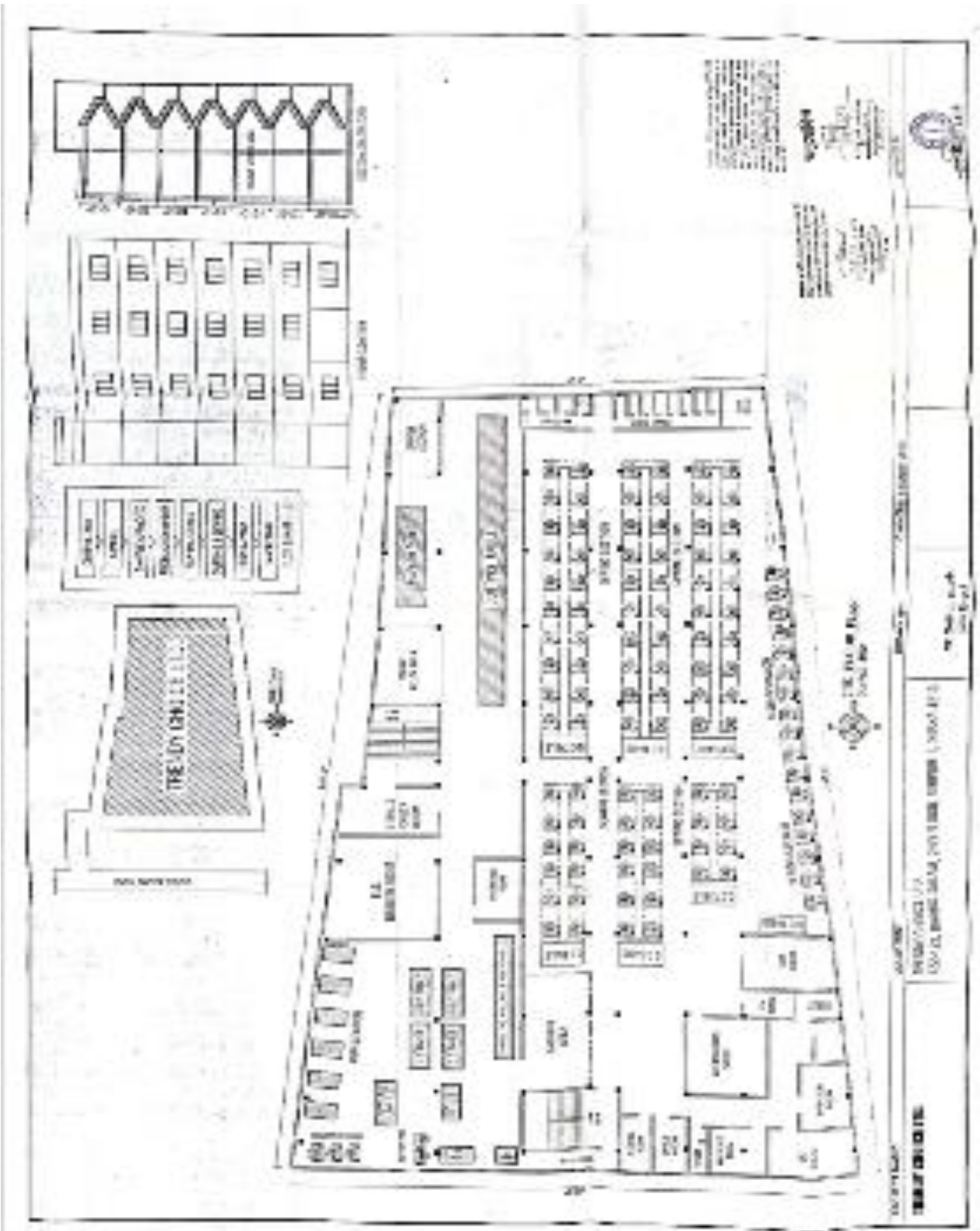
2nd Floor:
Creech, Infirmary, Security Section,
Fire Safety Section, Generator
Room, Fire Hydrant Room,
Compressor Room, Boiler Room &
Finished Goods Store.



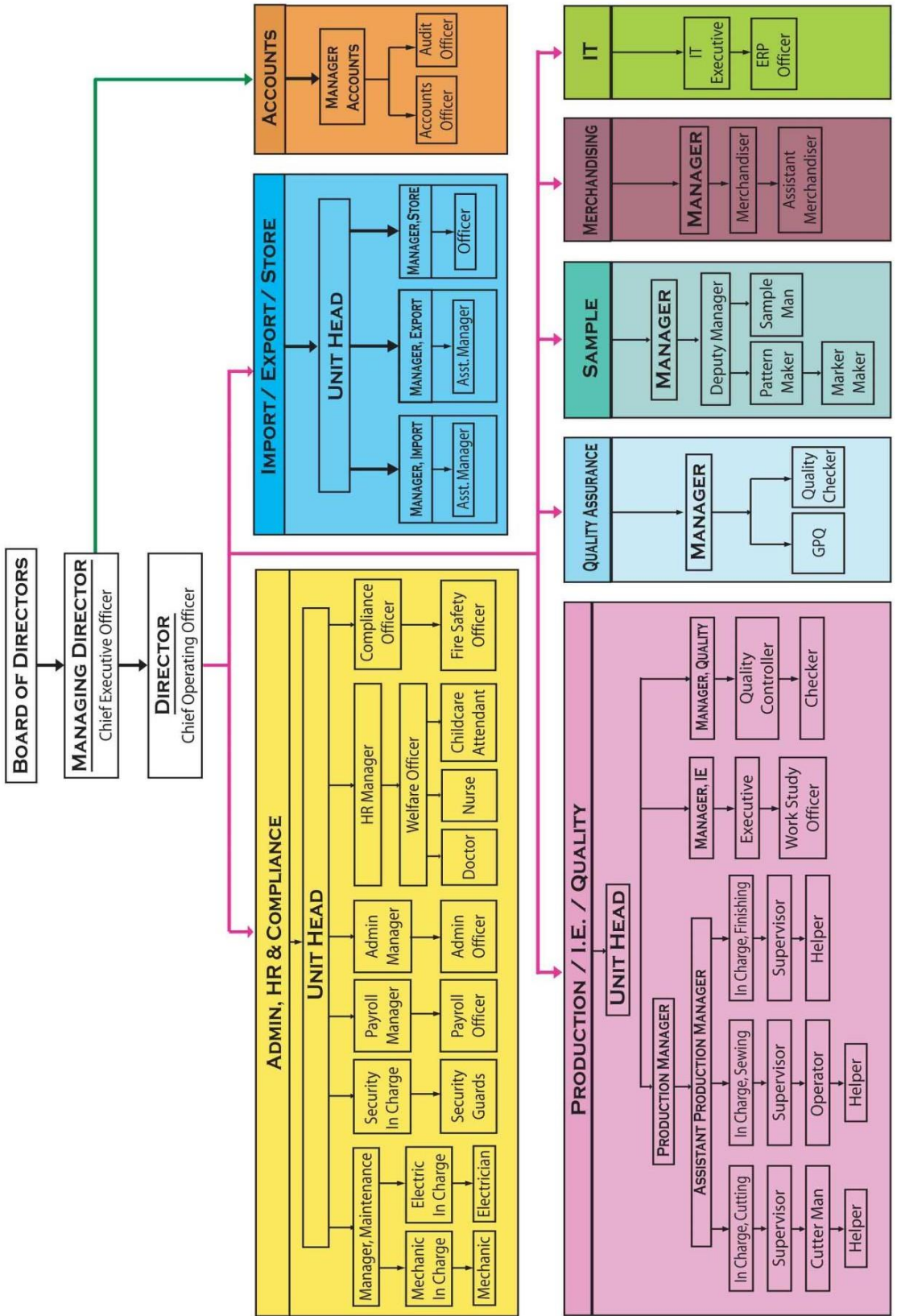
2nd Floor:
Sewing Department, Finishing
Department, Cutting Department,
and Store Depart.

Roof Top:
Dining Area, Prayer Area &
Open Roof (66%open).
All departments are included in
one floor.

Factory Floor Layout:



ORGANOGRAM



Our Customers:



ZARA

COTTON:ON



PROLY

Zovanna

LRJ Fashion

Fashion Zone



Yasin Readymade

Lamia Readymade

Fresh




Banking Information: 

	<p>Dutch Bangla Bank Mirpur-1, Dhaka-1216, Bangladesh. www.dutchbanklabank.com</p>
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	<p>Bank Asia Limited Mirpur-1 Branch Dhaka-1216, Bangladesh. www.bankasiabd.com</p>
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	<p>Islami Bank Bangladesh Mirpur-1, Dhaka-1216. Bangladesh. www.islamibankbd.com</p>
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Export Countries: 

SAUDI ARABIA		
OMAN		
BAHRAIN		
PHILLIPINES		
QATAR		
DUBAI		

Machinery in Plant:









List of Sewing Machines:

Machine Type	Quantity
Single Needle	120
Collar Turnings	2
Vertical Trimmer	3
Over Lock:4-Thread	20
Picoting	3
Over Lock:5-Thread	15
Two Needle	10
Snap Button Attach	6
Button Hole	5
Button Stitch	8

Machine Type	Quantity
Kansai	5
Chain Stitch	3
Feed of the Arm	2
FlatLock	10
Bar tack	4
Zig ZagStitch	3
Eyelet Hole	3
SaddleStitch	1
Hot fix Pressing	2
Total Machines=	225

Local Supplier of Raw Materials: 

MATERIALS	SUPPLIERNAME	COUNTRY
	Standard Accessories Ltd.	Bangladesh
	Dekko Accessories Ltd. 	Bangladesh
THREAD	Jamuna	Bangladesh
	Mim Accessories Ltd.	Bangladesh
	Standard Collection	Bangladesh
WOVEN LACE TAPE HANGER LOOP ROPE ETC	HT Enterprise	Bangladesh
	Amin Corporation	Bangladesh
ALL TYPES OF LABEL SECURITY TAG HANG TAG PRICE TICKET	Standard Collection	Bangladesh
	Multi Collection	Bangladesh
	Mim Accessories Ltd.	Bangladesh
	CheckpointbdLtd. 	Bangladesh
	Paxar 	Bangladesh
POLY	Unlimited Poly and A&E Poly Factory	Bangladesh
CARTON	Epyllion Limited 	Bangladesh
	KDSAccessories 	Bangladesh
	Babylon 	Bangladesh
PRINTING	Juma, BM & Arafat Printing	Bangladesh
WASHING	Perfect Wash & Dhaka Wash	Bangladesh
EMBROIDARY	Linkers, Bismillah, SK Fashion & MC	Bangladesh

Our FreightForwarders:



Our Courier Service Provider:



Our Affiliations:

