



COMPANY PROFILE

QUALITY | TRUST | FASHION



Trendy Choice Limited.

122/123, Darussalam (2nd Floor),
Mirpur Road, Dhaka -1216.



Email: trendychoice75@gmail.com



Web: www.trendychoiceltd.com

Vision:



Become the most preferred knit & Woven Garment manufacturer for global clothing companies with the philosophy of corporate sustainability.

Mission:



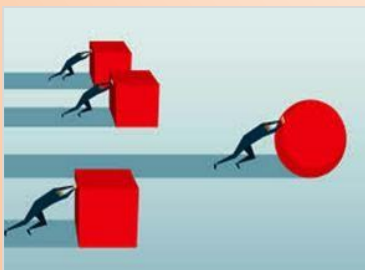
We are always in the same platform even in the time ahead with customer's demand and catering our product as well as service at a level that optimize satisfaction at the same time all our efforts always aims to act in such a manner that ensure to safeguard the planet to be more habitable for the upcoming generation.

Commitment:



We value our commitments for on time delivery, quality and sustainability.

Efficiency



We set high efficiency standard to run our core functions to excel.

Compliance:



We test our social & technical compliance rigorously & routinely for accountability & transparency.

About Us : 

We started as a garments manufacturing factory in Darussalam, the industrial part of Dhaka in 2019. Trendy Choice Limited has been engaged in manufacturing & exporting apparel since. Though relatively small compared to contemporary manufacturer in Bangladesh, we have a compliant factory, highly skilled work force, a flexible production platform, experienced staff.

Directors: 



Chairman
Mrs. Sobita Begum



Managing Director
Md. Shawkat Ali



Director
Umme Lamia Islam Asha

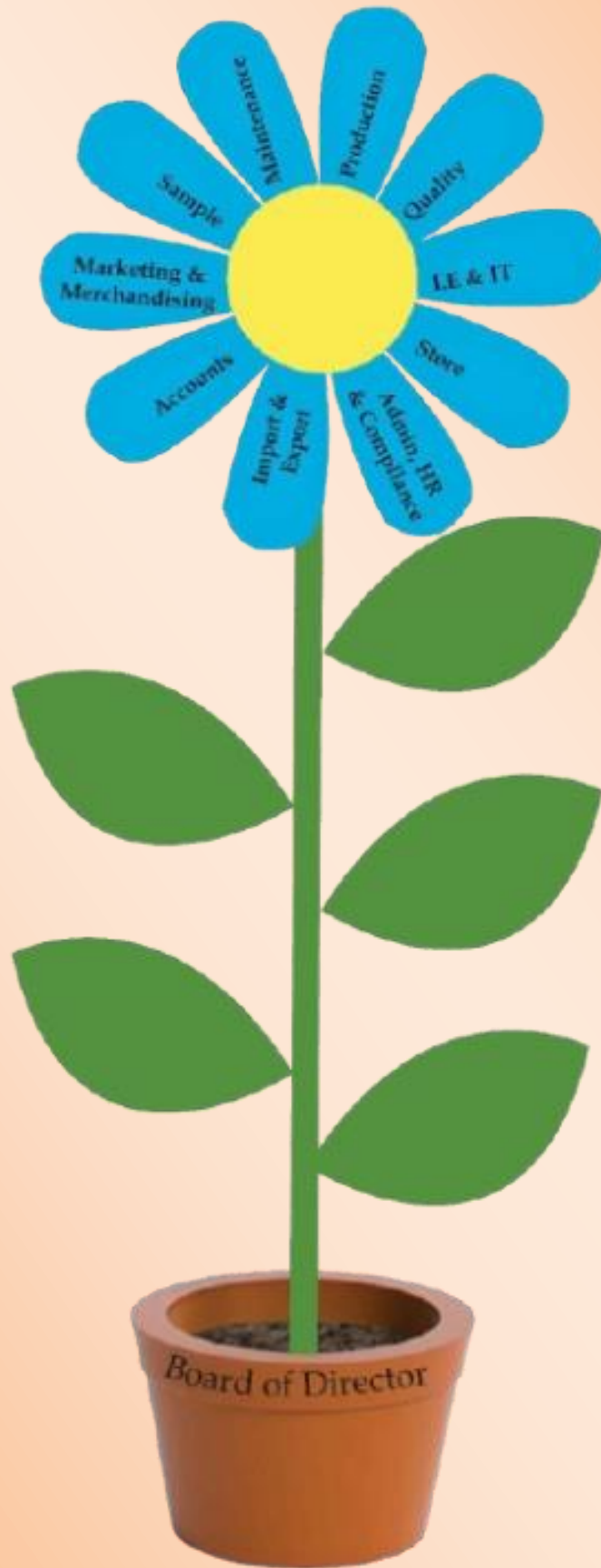


Director
Rokibul Hasan Shifat



Director
Md. Golam Rahman

Milestone:



**Manufacturing:**

Our dedicated teams ensure high quality and craftsmanship standard remains consistent whether order quantity is 5,000 or 100,000 pieces.

**MOQ:**

Minimum order quantity is 5,000 pieces per color, per style. A large order quantity allows higher efficiency at a reduced manufacturing cost.

**Lead Time:**

- 90 days from fabric approval (imported fabric by sea shipment)
- 120 days from fabric / print design or color selection (imported fabric by sea shipment).

**Process & Quality:**

A strict regime of internal audits, critical process check, 3rd party testing on fabric / accessories / garments and Pre-Final Inspection @ AQL 2.5 are done prior to shipment.

**Product:**

We manufacture value added and fashion products: Ladies T-Shirt, Polo, Jacket, tops, dress, skirt, night wear, girl's dress etc. and men's casual T-Shirt, Polo, Shirts, Jacket, Hoodie, Shorts, Swimming Shorts, Denim pants, Joggers, Chino pants, boxer etc.

**Design & Development:**

We can assist customer creating fits and design for garments. We offer choices of fabrication, wide range of accessories and different packaging method: flat pack, boxed pack, hanging garments, etc.

**ERP (Enterprise Resource Planning):**

Our core functions are based on Enterprise Resource Planning (ERP). We strive continuously to reduce wastage of materials and increase production efficiency.







**HR Policy:**


We follow a strict Code of Conduct (CoC) imbedded in our corporate HR policy – a guideline to follow our company's rules and regulations and value every individual, including our employees and customers.

**Electronic Payment System:**

Our electronic payment system for salary and bill payments has reduced cost, eased payment method, heightened security and reduced financial risk.

Statistics: 

| | |
|---|--|
| <p>600+ Number of Employee</p> |  |
|  | <p>98% On Time Delivery</p> |
| <p>1.39% Recheck / Rework</p> |  |
|  | <p>300,000 Production Capacity / Month</p> |
| <p>\$1,809,392 Sales in 2025</p> |  |
|  | <p>1,220,895 Exported Quantity in 2025</p> |

Performance: 

| On Time Delivery | | |
|------------------|----------------------|------------|
| Year | Production in Pieces | Percentage |
| 2019 | 5,28,005 | 100% |
| 2020 | 6,45,395 | 99% |
| 2021 | 7,80,320 | 100% |
| 2022 | 8,90,625 | 97% |
| 2023 | 10,08,440 | 98% |
| 2024 | 11,32,985 | 99% |
| 2025 | 12,20,895 | 100% |



| Recheck / Rework | | |
|------------------|----------------------|--------------------|
| Year | Production in Pieces | Recheck Percentage |
| 2019 | 5,28,005 | 1.20% |
| 2020 | 6,45,395 | 1.70% |
| 2021 | 7,80,320 | 1.25% |
| 2022 | 8,90,625 | 1.85% |
| 2023 | 10,08,440 | 1.60% |
| 2024 | 11,32,985 | 1.10% |
| 2025 | 12,20,895 | 1.05% |

| Export in Value | | |
|-----------------|--------------|--------|
| Year | Value in USD | Growth |
| 2019 | 15,01,182 | 16.42% |
| 2020 | 15,48,408 | 3.05% |
| 2021 | 16,06,732 | 3.63% |
| 2022 | 16,24,603 | 1.10% |
| 2023 | 16,84,574 | 3.56% |
| 2024 | 17,38,826 | 3.12% |
| 2025 | 18,09,392 | 3.90% |


AQL @ 1.5%



Contact Person: 

Md. Shawkat Ali

Managing Director

 (+88) 01714-578675

 alishawkat996@gmail.com

Address : 

Trendy Choice Limited

122/ 123, Darussalam,

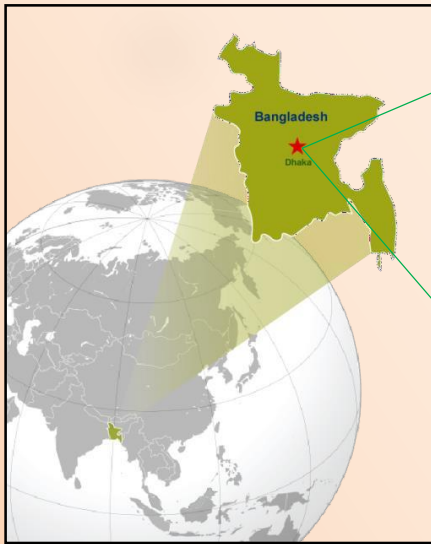
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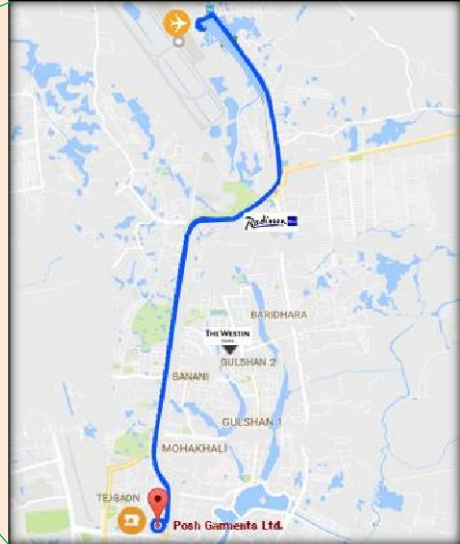
 Web: www.trendychoiceltd.com



Location : 








Located in the heart of the Darussalam, Kallyanpur of Dhaka.



Airport to Trendy Choice Limited factory 8.5 KM.

Important Establishments:

| | | | | |
|----|-----------------|---|---------|--------|
| 1. | Fire Station |  | 0.2 km | 2 Min |
| 2. | Hospital |  | 0.2 km | 2 Min |
| 3. | Police Station |  | 0.50 km | 5 Min |
| 4. | Railway Station |  | 6 km | 20 Min |
| 5. | Bus Stand |  | 0.25 km | 2 Min |

Our Factory Building: 

- 1. Building Type** : 8 storied structure designed & built as industrial building.
- 2. Premises** : Rented
- 3. Total Floor Area** : 25,000 sq. ft.
- 4. Number of Floor** : 2 (Two).

1st Floor:
**Finishing Department, Store Department,
HR & Admin Department, Finished Goods
Store, Sample Room, Fabric S.**



2nd Floor:
**Sewing Department, Cutting Department
Creech, Infirmary, Security Section, Fire
Safety Section, Generator Room, Fire
Hydrant Room, Compressor Room, Boiler
Room & Mechanic Room.**

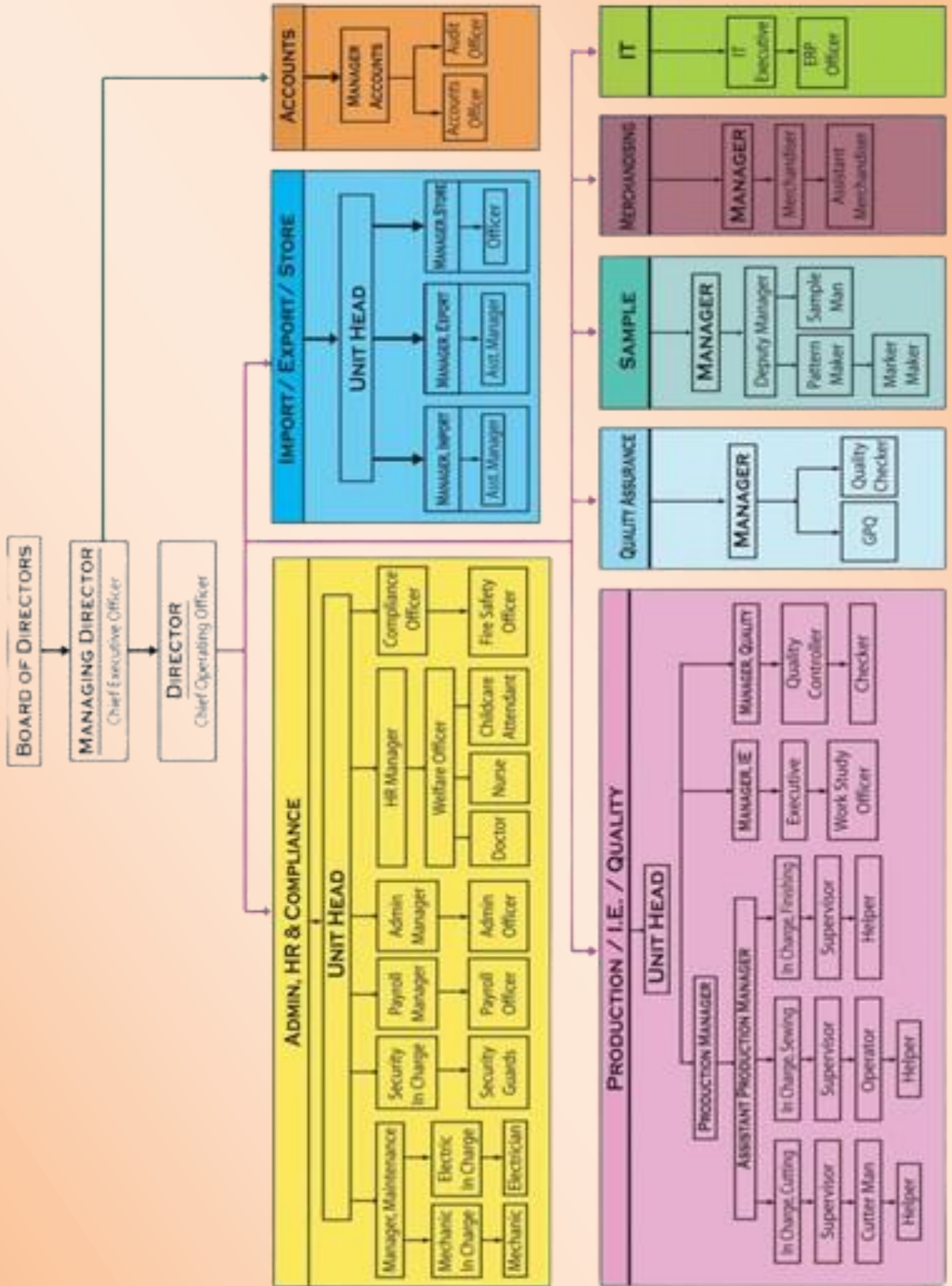
Roof Top:
**Dining Area, Prayer Area &
OpenRoof (66% open).**

**Generator Room are under the
building**

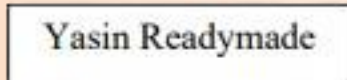
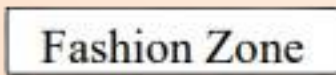
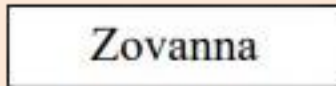
**All departments are included in
Two floor.**



ORGANOGRAM



Our Customers:



Banking Information:




DUTCH BANGLA BANK
Mirpur-1, Dhaka-1216,
Bangladesh.
www.dutchbanglabank.com



BRAC BANK
Mirpur-1, Dhaka-1216,
Bangladesh.
www.bracbank.com



MERCANTILE BANK
Mirpur-1, Dhaka-1216,
Bangladesh.
www.mblbd.com



AL ARAFAH ISLAMI BANK
New Elephant Road,
Dhaka-1205, Bangladesh.
www.aibl.com.bd



IFIC BANK
Mirpur-1, Dhaka-1216,
Bangladesh.
www.ificbank.com.bd





BANK ASIA
Mirpur-1, Dhaka-1216,
Bangladesh.
www.bankasia-bd.com



Export Countries:



| | | | | | |
|-------------|---|--------------|---|--------------|---|
| UAE (DUBAI) |  | SAUDI ARABIA |  | SAUTH AFRICA |  |
| OMAN |  | IRAN |  | KUWAIT |  |
| BAHRAIN |  | IRAQ |  | PHILLIPINES |  |
| QATAR |  | MALAYSIA |  | MOZAMBIQUE |  |

Machinery in Plant:









List of Sewing Machines:

| Machine Type | Quantity |
|-----------------------|----------|
| Single Needle | 120 |
| Collar Turnings | 2 |
| Vertical Trimmer | 3 |
| Over Lock: 4 – Thread | 20 |
| Over Lock: 5 – Thread | 15 |
| Picoting | 3 |
| Two Needle | 10 |
| Snap Button Attach | 6 |
| Button Hole | 5 |
| Button Stitch | 8 |
| Collar Turning | 2 |


| Machine Type | Quantity |
|----------------------------|------------|
| Kansai | 5 |
| Chain Stitch | 3 |
| Feed of the Arm | 2 |
| Flatlock | 10 |
| Bartack | 4 |
| Zig Zag Stitch | 3 |
| Eyelet Hole | 3 |
| Saddle Stitch | 1 |
| Hot Fix Pressing | 5 |
| Snap Button Attach Machine | 1 |
| Total Machines = | 225 |

Local Supplier of Raw Materials: 

| MATERIALS | SUPPLIERS NAME | COUNTRY |
|---|--|------------|
| PLASTIC BUTTON | Al-Amin Accessories | Bangladesh |
| | Standard Accessories Ltd. | Bangladesh |
| | Dekko Accessories Ltd.  | Bangladesh |
| THREAD | Jamuna | Bangladesh |
| | Mim Accessories Ltd. | Bangladesh |
| | Standard Collection | Bangladesh |
| WOVEN LACE TAPE HANGER LOOPROPE ETC | HT Enterprise | Bangladesh |
| | Amin Corporation | Bangladesh |
| ALL TYPES OF LABEL SECURITY TAG HANG TAG PRICE TICKET | Standard Collection | Bangladesh |
| | Multi Collection | Bangladesh |
| | Mim Accessories Ltd. | Bangladesh |
| | Checkpoint bd Ltd.  | Bangladesh |
| | Paxar  | Bangladesh |
| POLY | Unlimited Poly and A&E Poly Factory | Bangladesh |
| CARTON | Epyllion Limited  | Bangladesh |
| | KDS Accessories  | Bangladesh |
| | Babylon  | Bangladesh |
| | | |
| PRINTING | Juma, BM & Arafat Printing | Bangladesh |
| WASHING | Perfect Wash & Dhaka Wash | Bangladesh |
| EMBROIDARY | Linkers, Bismillah, SK Fashion & MC | Bangladesh |

Our Freight Forwarders: 



Our Courier Service Provider: 



Our Affiliations: 